



Princeville Primary School

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Website: www.princeville.co.uk

Head Teacher: Mrs. S. Rawnsley

23rd April, 2015

Dear Parents,

As you are already aware, we will be changing the colour of our school sweatshirts to purple, from September. We will be providing every child with a free purple sweatshirt. With this change, and the move into our new building, it seems a fitting opportunity to review our school logo and branding.

To achieve this, we enlisted the help of a local design company and we shared our values, mission and aims. They offered a number of designs and the children, staff and Governors all felt that the dandelion clock represented our mission, aims and values well. It illustrates our aim to equip children with all they need to go on and grow into successful adults.



In the coming weeks we will be ordering a sample uniform and putting this on display in the office reception area, and we will also be launching our new website.

If you would like to comment on the new branding, please speak to the school office, or email feedback@princeville.bradford.sch.uk

We really appreciate your continued support as we grow into our new school.

Yours Sincerely,

Mr Ryan Lewis
Headteacher

